

# HEATHER CORRIGAN: TAKING THE REAL ESTATE MARKET BY STORM SINCE 2017

BY MELISSA GRIEDEL



“  
I am always  
looking to  
keep growing,  
learning and  
helping people.  
”

Heather “The Hurricane” Corrigan stormed into the real estate market five years ago and hasn’t looked back. The energetic mom of two is always on the move handling a busy family life and multiple careers. In September 2017, Heather got her real estate license. As a Realtor® for Re/Max Signature Homes in Closter, Heather achieved Bronze level her first year with 6 million in sales and 36 units sold. Now in year five, Heather has total career sales of over 65 million, helping more than 250 families, and has reached Gold status from the New Jersey Realtors® Circle of Excellence Awards for the past three years.

A born salesman, Heather got her first job when Century 21 department store put on a fashion show at Fashion Institute of Technology (FIT) her senior year of school. She snuck in the back and gave them her resume and started down her career path as a buyer for the large department store. She moved on to become a sales representative for Samsonite luggage and then became Associate Publisher of Travelware magazine. The next stop on her career path was becoming VP of Sales at GoGORILLA MEDIA. The NYC-based company sells unique advertising programs such as bar programs, video trucks, projections, street stencils, and more. It was during her time at GoGorilla that Heather obtained her real estate License, but after twenty successful years with GoGORILLA, Heather is now focused solely on her burgeoning real estate career.

“My favorite part of the job is meeting new people, making difficult deals happen, and seeing my clients’ faces on closing day,” says Heather. “I stand out for many reasons: my personality, my drive, my cute outfits, my ENERGY! I am cutting edge; I have a digital e-card so potential clients can scan a QR Code to easily store all of my contact information on their phones. I am always trying new things and trying to stand in the crowd with my own commercial which ran on television last year and still runs all over the internet and social media, a custom caricature, running networking events, giving gifts to every client and every real estate agent I do a deal with. I try

to be different, unique and memorable. The Hurricane is truly unforgettable! I am a born networker. One of the best things in all my jobs is when clients become friends.”

Networking is a big part of Heather’s marketing strategy. She just finished a term as a President of a chapter of the LeTip business networking group. She was immediately invited to start a new endeavor as Vice President of the Mahwah and Westwood chapters of United Tips of America and is also their Resident Realtor®. She also retains Pam Ball for all of her branding, marketing, and website needs. “She has been my trusty right-hand lady for many years!” Heather tells me. With her residential sales on an upswing, and garnering a long list of real estate awards, Heather has decided to expand her business and has now branched into commercial real estate as well. “Nothing stops The Hurricane!” she says with a laugh. “I am always looking to keep growing, learning and helping people. I have many repeat clients and get a lot of business through referrals.”

Heather says that she always knew she could do it all and have a successful career and loving family. She and her husband Michael are enjoying life in Oradell along with son Jack, 17, daughter Siena 13, and Brownie, their much-loved little black Pomeranian-Chihuahua mutt. Michael works for Amazon. “He does all the cooking,” Heather tells me. “He does the Realtor® signs for me and for others, coaches my kids’ sports, and helps get my Jack and Siena where they need to be.” To find out how Heather can help you with your real estate needs, visit her website or contact her with her information below.

Heather “The Hurricane” Corrigan  
Realtor® Associate  
Remax Signature Homes  
917-440-3767  
heather.gocard@gmail.com  
#HEATHERTHEHURRICANE  
<http://heatherthehurricane.com>

